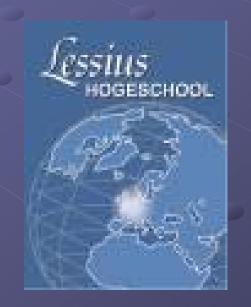
#### Terminology Management

Do's & Don'ts

Dr Hendrik J. Kockaert Lessius Hogeschool





#### Hiccups

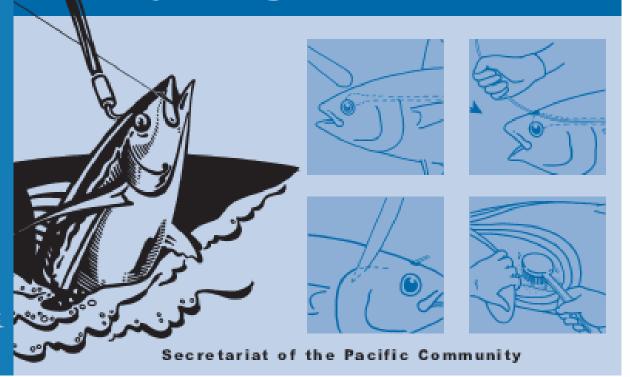
- Subject opacity
- 2. Insufficient language knowledge
- 3. Idling databases
- 4. Incompatible database formats
- 5. Unexchangeable record layout
- 6. Duplication of work
- 7. Experts' language

#### 1. Subject opacity

 Insufficient knowledge of the subjectrelated content of the text: i.e. understanding the text in L1



A practical guide for crew members

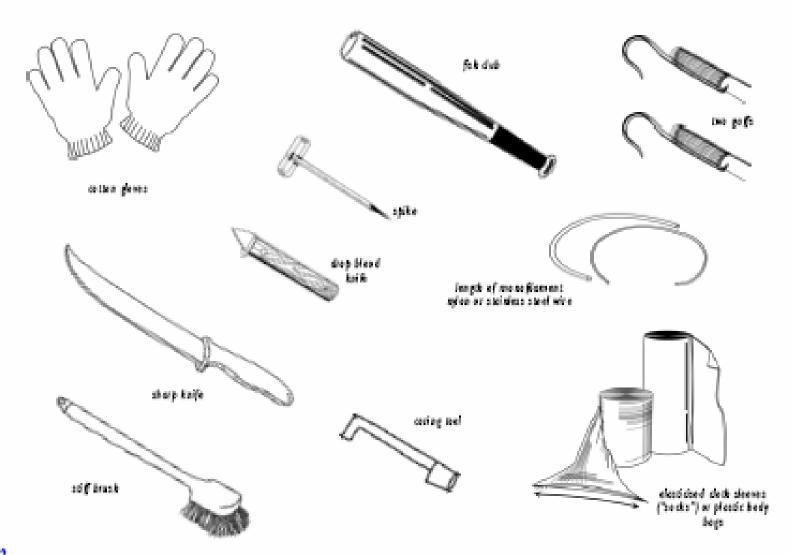




#### THE ESSENTIAL TOOLS

Before hauling in the longline, the crew should prepare the necessary equipment so that the fish that will be hauled aboard can be dealt with quickly.

- gloves, preferably cotton or nylon, for all handling purposes,
- two gaffs, to haul the fish aboard,
- a mat, a carpet or a foam pad to lay the fish on,
- a club to stun the fish.
- a spike to kill it,
- lengths of monofilament nylon or a stainless steel wire to destroy the spinal cord ("Taniguchi" method),
- a drop blood kmife, with a very short blade, to bleed the fish,
- a sharp knife to gill and gut the fish,
- a stiff brush to scrub out the gill cavity,
- a seawater hose, to force the bleeding of the fish and to rinse away all blood and slime,
- elasticised cloth sleeves (or "socks") or plastic body bags to protect the fish once in the slurry (chilled sea water CSW) or in the refrigerated sea water (RSW).

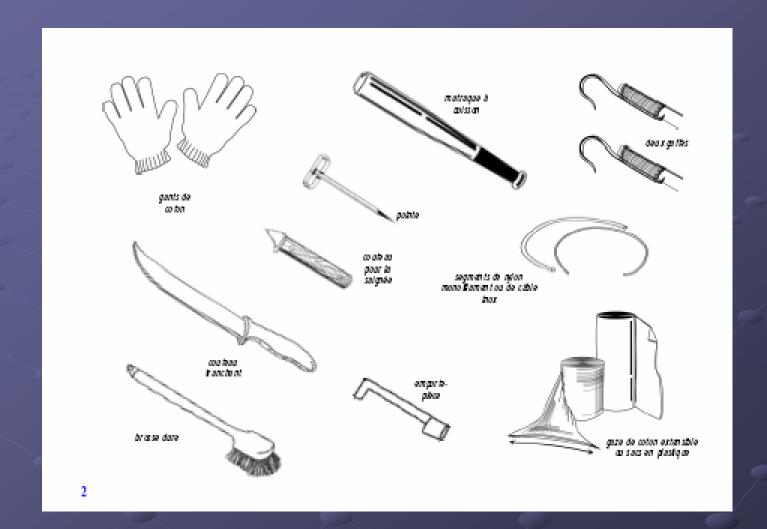




Guide pratique à l'usage des hommes d'équipage







### 1. Subject opacity Grasp the content

- Clarification of the concepts in one of the working languages
  - Source language = first language worked with, extracted from original texts (mother-tongue principle in terminology)
  - Co-operation and joint terminology work
  - Communicate with subject specialists

### 1. Subject opacity Co-operation

- Qualitative co-operation
- Close contacts with subject specialists
- Implementation of experts in terminology within subject fields (experience, documentation, professional expertise, ...)
- Contacting subject specialists is necessary for achieving expert and solid terminology
- Interdisciplinary specialist co-operation

# 2. Insufficient language knowledge Translation-oriented terminology Source & Target languages

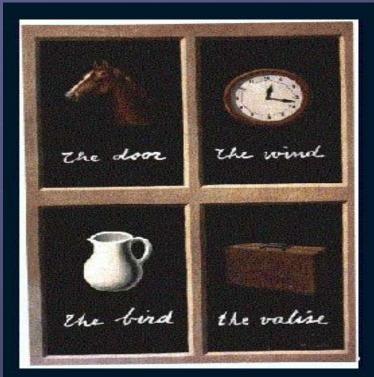
- Mastering both source and target languages
- Pursuit of a sound command of appropriate L2 terms to relocate the same concept in L2 text

# 2. Insufficient language knowledge Translation-oriented terminology Sapir-Whorf

- Equivalent terms must be found in the target languages
- If a concept does not have equivalents in one of the target languages, because the concept does not exist in the extralinguistic world of that particular target language, one needs to provide a translation (e.g. translation between different legal systems)

#### Benjamin Lee Whorf & Edward Sapir

We dissect nature along lines laid down by our native languages, by the linguistic system in our minds. Differences in world understanding imposed by different languages have proven difficult to elucidate





#### Insufficient language knowledge

#### Translation-oriented terminology Translation Minus

- As a general rule, terminologists should be warned against terminologies extracted from translations without carefully checking it
- Check the translation sources: are they reliable technical specialist sources (within the target concept field)?

#### Insufficient language knowledge

#### Translation-oriented terminology Translation Plus

- In multilingual countries (organisations, EU, UN, NATO, ...), the situation is different: translations in RSA e.g. are naturally much more reliable than translations issued by translation services in a monolingual context
- In multilingual contexts, many polyglots are able to guarantee constant quality control

### 3. Idling databases Updates

- Check out-of-date information relating to terms (definition, scope, usage, specifications)
- Pursuit of paralleled development in both the specialist field and terminology
  - e.g. computer mouse

## 3. Idling databases Warning: deprecated terms

- Terms may no longer be used, because the concept has disappeared, but these terms still appear in older texts (thus need to be understood and translated)
- An other meaning is given to the term: older terms are therefore not removed from TDB's

### 3. Idling databases Warning: deprecated terms

- Their description must be adjusted and TDB's must offer the opportunity to add term status
- Compare also with spelling changes (Rectifications de l'orthographe, Nieuwe spelling, Neue Rechtschreibung)

### 4. Incompatible database formats Flexibility

 One needs flexible record formats and layouts to allow hierarchical structures and à la carte organisation of the records





TRADOS\*

Language Technology For Your Business

- acne
- · acne conglobata
- acne cosmetica
- acne cystica
- · acne excoriée
- acne excoriée des jeunes filles
- · acne infantilis
- · acne neonatorum
- · acne rosacea
- · acne vulgaris
- acquired hepatic porphyria
- acromegaly
- · actinomycosis
- acute febrile neutrophilic dermatosis

Entry number: 230

**EN** English

Term: acne

Synonym: acne vulgaris

Dutch

Term: acne

Synonym: acne vulgaris



## 4. Incompatible database formats Compatibility

- Record-layout options should all include
  - Printable formats
  - Exportable and importable compatibility
  - Exchangeable standard format (SALT)

# 5. Unexchangeable record layout Exchange

- Parallel default skeleton format
  - Index fields (language, term type)
  - Text fields (definition, context)
    - e.g. Multiterm, i-Term, ISO 12660

#### 6. Duplication of work

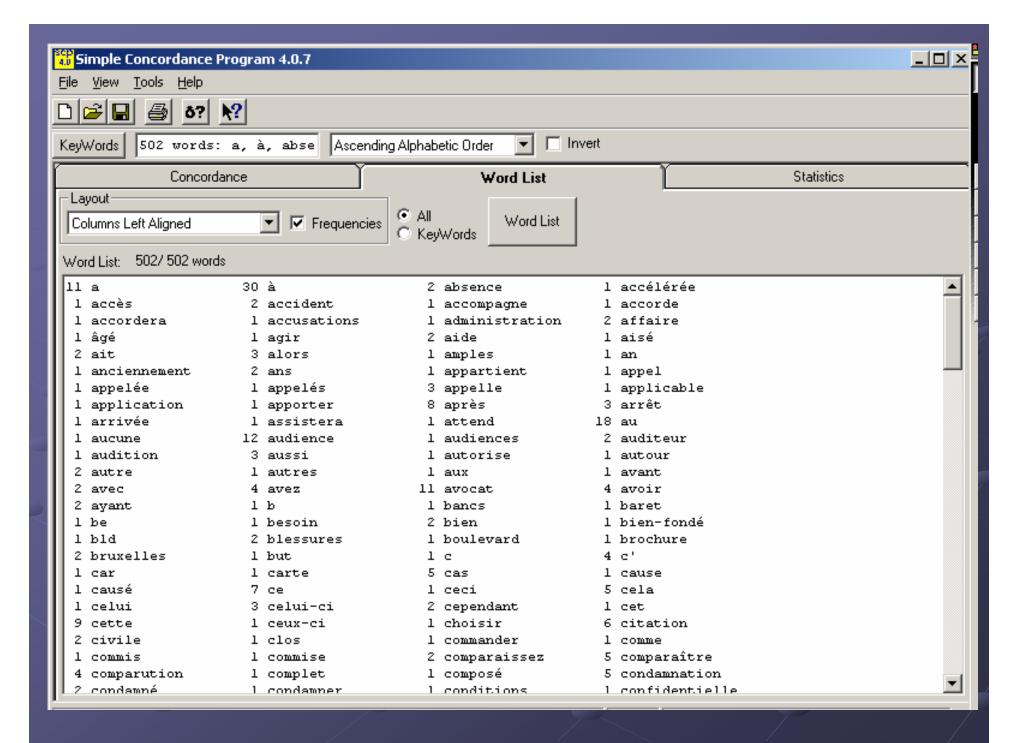
- Interactive terminology management will lead to avoiding duplication of work
- Screen continuously double entries (synonyms, acronyms)

#### 7. Experts' language

- Treat the expert's information carefully: they are not linguists: experts' information should be evaluated critically
  - Contradictions and linguistic inaccuracies should be checked
  - Questions to ask to experts should be carefully prepared and already organised in subjects, concept fields or ideally in concept systems, in order to reduce time needed from the experts

## Terminology Management Ad hoc

- Identification of terms, i.e. term recognition (extraction): concordance programmes and term extraction tools for search of candidate terms
- Creation of a starter's kit with terms (often provided by translators' clients)
- Explore subject field (first on-line documentation): documentation, subject specialist



#### Terminology Management Sources

- Documents and publications related to the subject field
- Databases and files, dictionaries, terminological works, and bibliographies
- Internet sites and portals accessed through search engines for isolated term queries (e.g. WebCorp) or for thematic queries (e.g. Vivísimo)
- COTSOES Conference of Translation Services of European States offers a forum: Working Group on Terminology and Documentation <a href="https://www.cotsoes.org">www.cotsoes.org</a>
- Books in Print
- Directories and computerized bibliographies provided by documentalists, who can also perform online reference searches and download selected documents on demand (If you aren't fortunate enough to have a documentalist on staff, you will have to carry out such tasks yourself.)
- Documentation recommended by subject-field specialists, who can also give informed opinions concerning the contents of other sources on your list
- Information provided in newspapers and specialized periodicals about recent developments in a given subject field
- Conference proceedings
- Legal documents and regulations
- Departmental publications and glossaries
- Corporate handbooks and brochures
- Advertising material

## Terminology Management Ad hoc

- When possible within time constraint, design a concept system
- Define the terminology problem carefully (source of original text, type of text, subject field)
- If no solution: contact other translation services

- This is the most reliable method: its goal is
  - Terminology of one clearly defined subject area
  - Developing concept systems and diagrams
- Its advantages are:
  - Mapping related concepts
  - Once-only insight in the subject
  - Target-driven documentation use
  - Efficient use of experts focusing on one delimited subject area

- Result is not ad hoc, but a comprehensive concept system with its terms and relations
- Result = a real database

- Collect terms & concepts from the subject field:
  - Terminologists, e.g. standardization organisations
  - Field experts, external or internal
  - Subject-related contractors/companies
- Construction of a concept system
- Definitions of the terms within the concept system

#### Collect terms & concepts from the subject field

- Keywords in terminology co-operation
  - Flexibility
  - Compromise (agreement)
  - Accept and concede
  - Harmonisation and consistency

# Terminology Management Long term Establishing a Monolingual List

- Scan for terms in all the texts that provide information about one or more concepts in the concept system
- Highlight terminology units and note their contexts (sentences, paragraphs)
- When term extraction is performed in more than one source dealing with the same topic, the lists resulting from the sources scanned can be merged so that more information is readily available for conceptual analysis

#### Terminology Management

Long term

#### Establishing a Monolingual List

- The best textual supports can be selected for entry on the terminology record about a given concept
- In order to note authentic usage, it is recommended that original-language sources in the source and target languages be scanned for terms first, before any translated sources are scanned
- You may be able to begin matching (apparently) equivalent terms at this stage, but conceptual analysis and further research are required to confirm your suppositions

- Coining new terms
- Develop the concept system
- Record layout with all the relevant fields to guarantee long-life reusability of the collected terms
- Entry template and hierarchical entry structures are essential in sound terminology management

# Terminology Management Concept Diagrams

- Terminology should also be visualized, generally in concept diagrams showing the relations between concepts and subjects
- Concept relations are very well represented in diagrams (i-Term.dk) (e.g. fishing vessel construction, private law and its subdivisions)
- Concept diagrams are proven to be unambiguously patent in translation work

### Concept diagrams

Graphic representation, often in the form of a tree diagram or a rake diagram, of a concept system

http://www.termium.gc.ca/didacticiel\_tutorial/english/glossary/concept\_diagram.html



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#### Introduction -Overview

Research Principles

Methodology for Creating Terminology Records

Tools

Standardization

#### Concept diagram

The graphic representation, often in the form of a tree diagram or a rake diagram, of a concept system.

# Terminology Management Concept Fields & Systems

- Concepts and their terms are studied in relation to their subject field
- The essential and delimiting characteristics of concepts are determined by their subject field
- So the clearer your understanding of the subject field is, the better you will be able to work with the concepts

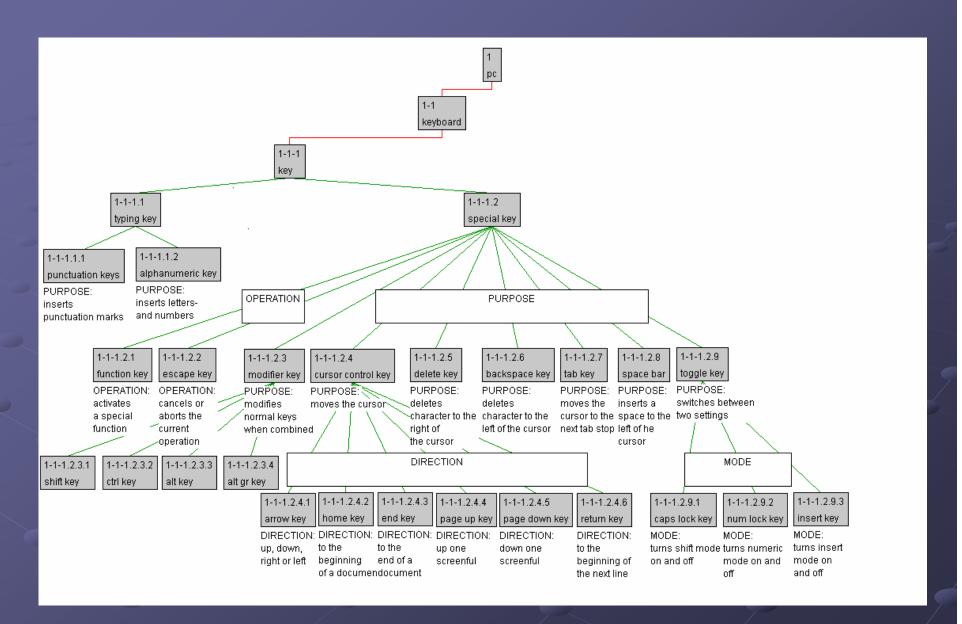
# Terminology Management Concept Fields & Systems

- Concepts can also be presented in concept fields, without forcing the concepts into hierarchical system of relations (e.g. Educational system, including types of teachers, diploma's, titles, levels of schools, ...)
- Multilingual terminology for translation purposes: we need a concept system:
  - a CS enables to compare concept and terms over different languages or within a language (synonyms)
  - a CS forms the basis for harmonising and standardising terminology
- Distinctions can be made between co-ordinate, subordinate, generic, partitive and comprehensive concepts

# Terminology Management Concept Diagrams

#### Tools:

- http://www.smartdraw.com/specials/diagram.asp?id=40873
- i-Term





### i-Term - a concept based terminology management tool

Camilla Wiberg Danielsen, Annemette Wenzel and Bodil Nistrup Madsen



- In 2002 DANTERM started the development of a terminology database
- Gives users access to company-specific terminology from anywhere in the world through an intranet or Internet.
- The termbase can be used as a combined dictionary and knowledge base in which information about terms, definitions, translations, grammar, references, image files etc. can be stored.



- State-of-the-art terminology management system which allows for company-specific concepts to be stored and accessed from one place
- i-Term is more than a traditional termbase, the system is also
  - an encyclopedia
  - a document and multimedia archive
  - a source reference library.



- Web access to termbase
- Different user levels
- Search functionality including all data fields
- Unicode compatibility
- XML export and import facility
- Individual user interface layout
- Multimedia management.

### Terminology Management

Harmonisation, consistence & standardization

- Data exchange and developing joint databases require approximation of terminologies up to the maximum
- Working methods and use of quality standards should be as uniform as possible

- For example:
- ensuring the word monitor is used when controlling and watching activities, but to use the word screen when talking about a proper computer screen.
- guaranteeing that shortcut key will be consistently used and not its alternatives like hotkey, abbreviation key, keyboard shortcut, access key etc.



# Terminology Management Clean-up

- Remove duplicates (clean function of MT)
- Merging multiple records
- Correction of errors
  - The original specialist text and its related terminology should be kept as such
  - The original specialist text a basis of the ongoing documentation and supplementing
  - While subsequently updating, it is important to keep the previous copy, or at least the previous references (dates, author)

# Terminology Management Computer aided terminology work

- Data fields should be unlimited in size so that each field (definition, synonym, context, ...) can be filled in with the appropriate information
- A variety of languages should be processable; a specific zone should be reserved for each language
- One needs flexible record formats and layouts to allow hierarchical structures and à la carte organisation of the records
- Consultation of the DB should be user friendly: search criteria (term, context, ...)
- Standard format that is exchangeable (SALT, ...)
- Record-layout options should all include: printable formats; exportable and importable compatibility

### Key Words

Don't
 idling databases that are fast outdated
 duplication of work
 inconsistencies
 heterogeneity
 unnecessary
 misunderstandings

Do
 flexibility
 compromise
 accept
 concede
 harmonisation
 consistency

